1. What are three conclusions we can make about Kickstarter campaigns given the provided data?

* Conclusion 1 – The fundraising on *theater* is the most popular one category on Kickstarter.
* Conclusion 2 - From the subcategory’s perspective, *plays* is the most popular subcategory worldwide for which people raise funds on Kickstarter.
* Conclusion 3 – Over a year, *May* is the month that has the most successfully fundraised projects.

1. What are some of the limitations of this dataset?

* The dataset does not have the information that explains the reason why a project fails, succeeds, is cancelled, etc.
* The dataset does not have the explicit explanation for some columns which by name is not very explanatory, for example, “staff\_pick” and “spotlight”.

1. What are some other possible tables/graphs that we could create?

* A scatter chart that helps to determine what is the most correlated factor to a successful fundraising project.
* A pivot table that shows the lasting days of the fundraising. The x-axis is the sub-category and the y-axis is the duration (days).This chart is able to filter by the state (successful, failed, cancelled, etc.).